

Content Writer

Position

Content Writer – Responsible for planning, development and implementation of all the Festival's content strategies, communications, and public relations activities, both external and internal.

Remuneration

Service is without remuneration except for administrative support, travel, and accommodation costs in relation to duties.

Qualification

All festival contractors and directors shall meet the following qualifications:

- (a) must be at least 18 years old
- (b) bachelor's degree or above
- (c) minimum 3 years' festival/event experience
- (d) strong written and verbal communication and interpersonal skills
- (e) personal qualities of integrity, credibility, and passion for the organization's cause

Duties

- Create CSAFF branded and vision content through writing, editing and proofreading
- Work on Press releases, press updates, press mailings, online blogs, announcements or social media messages when appropriate.
- Come up with creative and engaged content for website and other festival related outlets
- Tasks cover organizing news, programs, projects and announcements
- Research current trends, films and write SEO friendly content
- Think along with the Press PR Manager, producing new talking points to support the CSAFF's ventures and platform
- Collaborate with other Marketing avenues and maintain consistency and branding
- Write compelling narratives and bring in social media friendly content
- Be able to write clearly and confidently on festivals, panel discussions, interviews, events and films