Graphic Designer

Position

Graphic Designer – Responsible for planning, development and implementation of all the Festival’s graphic design strategies, both external and internal.

Remuneration

Service is without remuneration except for administrative support, travel, and accommodation costs in relation to duties.

Qualification

All festival contractors and directors shall meet the following qualifications:

(a) must be at least 18 years old
(b) bachelor’s degree or above
(c) minimum 3 years’ festival/event experience
(d) strong written and verbal communication and interpersonal skills
(e) personal qualities of integrity, credibility, and passion for the organization’s cause

Duties

- Create CSAFF branded and vision content through graphic design
- Create a wide range of graphics and layouts for festival artifacts, logos, and websites
- Create compelling graphic designs, flyers and other relevant content for social media
- Be creative in coming up with current designs and trends
- Provide guidance in building world class designs for the festival
- Review final layouts and suggest improvements
- Contributing to team efforts by accomplishing tasks as needed.
- Communicate with clients about layout and design.
- Create a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- Review final layouts and suggesting improvements when necessary.
- Think along with the Press PR Manager, producing new graphics to support the CSAFF’s ventures and platform
- Collaborate with other Marketing avenues and maintain consistency and branding
- Design advertisements, artwork, brochures, film guides, logos, e covers, signs, stickers, tee shirts, web pages and other branding and communication materials